

WSCAI Market Expansion Committee Charter
Approved by the Board of Directors October 14, 2020

I. <u>Mission Statement & Purpose:</u>	
A. Mission Statement:	To develop educational, informational, and engaging member events providing elements of networking, professional development, resources and educational development for the WSCAI Chapter membership outside of the Puget Sound metro areas.
B. Responsibilities:	
1.	Recommend a location and Keynote speaker (if any) to the Board of Directors.
2.	Adhere to the budget established by the Board of Directors as closely as possible.
3.	Recruit sponsors to help offset the costs of the event.
4.	Recruit exhibitors for the Trade Show.
5.	Select speakers for the educational seminars.
6.	Plan and oversee event activities, including registration and educational seminars.
II. <u>Organization:</u>	
A. Membership:	The Committee shall be composed of WSCAI members who shall be members in good standing. The membership should provide a diverse level of experience in community association affairs and the committee should strive for inclusivity. With the exception of the Board Liaison referenced below, no committee member may sit on more than two (2) committees at any one time, and no more than one member of a community association, management company or business partner may sit on the same committee at a time. Should an existing committee member change communities or companies causing more than one person on the committee to be from the same organization, that person may fulfill their existing term but is not eligible to renew for another term if two or more people from the same organization are on the same committee at the time of term renewal. Members of the Committee shall be known as "Members" in this Charter.

<p>1. Number of Members:</p>	<p>The Committee shall be composed of a minimum of five (5) Members and a maximum of fifteen (15) Members, unless the Board approves a different number. In addition, the Committee shall include a Board member that serves as a non-voting liaison and reports to the WSCAI Board. In the event all member positions have been filled, a waiting list will be created to fill vacancies. There may be a limitation on the number of members from a particular membership group (e.g., managers, business partners, CAVLs).</p>
<p>2. Term Length:</p>	<p>New terms shall begin at the first Committee meeting of the calendar year. Members shall serve three-year terms which shall be staggered for continuity of operations. Members are limited to two consecutive terms but may rejoin after a break in service of at least one year. Members who, at the time this revised Charter is adopted by the Board, have served more than six consecutive years, may be “grandfathered” and serve one additional one-year term through December 31, 2021.</p>
<p>3. Meetings:</p>	<p>The Committee meets according to need for the upcoming events. Meetings may be rescheduled or canceled in the discretion of the Chair. The Chair may call special meetings as needed. At the option of the Chair or by direction of the WSCAI Board, Committee Meetings may be held by teleconference or other electronic means that allow for real-time discussion.</p>
<p>4. Attendance:</p>	<p>The Committee depends on monthly Member meeting attendance and participation. Exceptions may be made in the event of a hardship communicated to the Chair in advance of the meeting.</p>
<p>5. Removal of Members:</p>	<p>a. Any Member with three unexcused absences during a calendar year will be removed from the Committee. An unexcused absence is any absence other than a personal or family medical emergency or documented hardship. Unless a request to be excused from attendance is sent to the Chair in advance of the meeting the absence will be presumed to be unexcused.</p>

	<p>b. Members who are not achieving the purpose and fulfilling the responsibilities of the Committee, as determined in the Chair's reasonable discretion, may be removed by the Chair, by a vote of a majority of Members, or by the President.</p>
6. Vacancies:	<p>In the event of a Committee member vacancy, replacement candidates may be chosen by the President or by the Committee from among interested applicants, including those from the wait list or from the WSCAI membership. A majority vote of the Committee members present at the monthly Committee meeting shall select the replacement.</p>
7. Member Roster:	<p>Members shall provide personal contact information to the Chair, including an email address and daytime telephone number. The Chair shall keep a roster of Members and their term expiration dates, which will be updated as appropriate.</p>
B. Leadership:	<p>A Committee Chair, a Vice-Chair and a Secretary shall be selected annually by majority vote of the Committee at the first Committee meeting of the calendar year. Membership on the Committee for one year is required before a member may run for the Chair or Vice-Chair position.</p>
1. Chair Duties:	<p>The Chair shall be responsible for chairing Committee Meetings. The Chair and Vice-Chair may divide responsibilities between each other in their discretion. The WSCAI Executive Director may also share responsibilities with the Chair, which responsibilities may be divided between the Chair and Executive Director in the discretion of the Chair.</p>
2. Officers:	<p>The Chair may create additional officer positions for Members and may appoint Members to such positions. The Chair may, in the Chair's discretion, remove Members from officer positions.</p>
3. Officer Terms	<p>A Committee Chair and Vice-Chair shall be selected annually by majority vote of the Committee at the first Committee meeting of the calendar year. The Chair shall serve until the following year's election. A Chair or Vice-Chair may serve for a maximum of six consecutive one-year terms, subject to the term limits applicable to any Member.</p>

4. Succession:	Should the Chair resign from the committee or be unable or unavailable to fulfill his or her duties as Chair, the Vice-Chair shall serve as Chair. If no Vice-Chair has been elected, the Committee shall elect a new Chair by majority vote, to serve in the position until the next annual Chair election.
5. Subcommittees	The Committee may form subcommittees as necessary to design and implement programs to achieve the purpose and fulfill the responsibilities of the Committee.
C. Meetings:	
1. Quorum	At all committee meetings, a majority of the committee members shall constitute a quorum for the transaction of business, and the votes of a majority of the members present at a meeting at which a quorum is present shall constitute the action of the committee.
2. Voting:	Member voting shall typically occur during in-person, telephonic or online meetings. Voting may occur verbally, through a show of hands, or through written ballot, at the discretion of the Chair. In the discretion of the Chair, member voting may occur by email or other electronic means as needed.
3. Reporting Requirements:	The Committee Chair shall provide a written "Snapshot" report to the Executive Director on the form approved by the Board within seven (7) days of each meeting or prior to the next occurring Board meeting, whichever is sooner. The Chair will also arrange for timely preparation by the Secretary and delivery to the Executive Director of minutes of each meeting.
III. Supplementary Articles:	
A. Budget & Expenses:	The Board of Directors has not allocated any budget for the Committee. The Committee may request funds from the Board for particular purposes or events or for general operating purposes, should the work or activities of the Committee make such funding necessary or advisable.
B. Member Experience:	None required.
C. Speaker Selection:	Market Expansion Committee Members who have submitted proposals for educational sessions or who are primary speakers for a proposed seminar

	<p>will excuse themselves from discussion and voting on their proposal or competing proposals. It shall be clearly understood that the primary criteria for selecting educational sessions is the quality of the proposed seminar, not the speaker and/or company submitting the proposal; and proposals submitted by or involving committee members will not receive preferential consideration.</p> <p>Attendance is required at a minimum of two of the three meetings prior to the speaker selection meeting three months prior to the event, to be eligible to participate in the selection of the educational seminars.</p>
D. Amendments:	Changes and amendments to this Charter may be proposed by a majority vote of Committee Members present at a Meeting and adopted or amended by a majority vote of the Board.
E. Previous Updates:	<p>Adopted by the Committee on: 02/07/18</p> <p>Approved by the Board of Directors on: 11/14/17</p>
F. Chapter Bylaws	This Charter is subject to Article VIII, Section 5 of the Chapter Bylaws.